



Guest Rewards

A customizable rewards program that keeps your guests coming back.

Configure Your Perfect Rewards Program

The RMS Guest Rewards program is customizable to fit your property's needs. Create custom names for your program & your rewards levels, and set unique depreciation rules so points expire on your terms.

Launch Custom Promotions & Bonuses

Kick off a sign-up bonus to entice guests to join your program & set up unique promotions during the slow season to drive up occupancy. Want to get the word out? Use the RMS EDM module to market these promotions to your guests.

Redemption Rules That Suit Your Business

Let your guests cash their rewards in how you want, whether you offer free nights or other amenities like a meal on the house. Holiday weekend ahead? Turn points accumulation and/or redemption off while you're busy.

Transparency For You & Your Guests

Keep track of how your program is doing with RMS's robust reporting on Activity, Balances, and more. Your guests can also view their status on their own time using the RMS Guest Portal or IBE to view their points & rewards status.

